

# DIGITAL FOUNDATIONS PACKAGE

## Build your online presence

Whether you just started your business, or you're looking to make your small business grow, we can help! Our **Digital Foundations Package** is built to help businesses like yours develop a robust online presence, connect with your community, and compete in the modern marketplace. From websites and social media to logo creation and search engine optimization, we provide best in class digital marketing solutions to help your business succeed.

### Product

- Up to 20 page Responsive Website
- Logo Creation
- Social Creation – up to 3 profiles
- Interactive Video
- YouTube channel
- Domain Registration
- 2 Business Email accounts
- List Optimization
- Reputation Monitoring
- Call Tracking Number
- Social Suite DIY Platform

Our Digital Foundations Package includes what every business needs to own, claim, build, and track success.



### OWN YOUR ONLINE PROPERTIES

- A website that works across all devices (mobile, tablet, and desktop)
  - \* Domain registration and renewal
  - \* Monthly maintenance
- Logo creation
- Business email set-up



### CLAIM YOUR IDENTITY ON THE WEB

- Customized profiles on the top social media networks
  - Facebook
  - Twitter
  - Google+
  - LinkedIn
  - YouTube



### BUILD FOR MARKETING

- Marketing ready website optimized for future campaigns
- A promotional video to include on website and social channels
- Promotion of your business on hundreds of online directories



### TRACK SUCCESS

- Social reviews monitoring so you know what is being said about your business
- Competitor monitoring
- Access to custom 24/7 dashboard with real time results including:
  - \* Lead tracking
  - \* Traffic to website
  - \* Call tracking number for use with your marketing

