

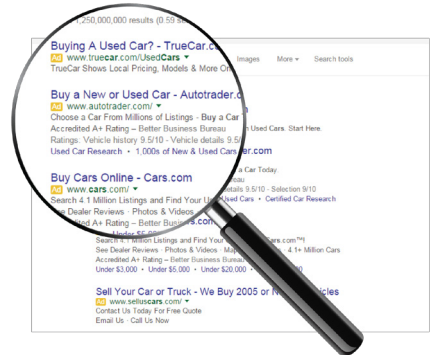


SEARCH ENGINE MARKETING

Delivering new customers to your business.

Search engine marketing drives the right customers to your business and turns searches into revenue. Market your business to the people looking for local products or services like yours.

We maximize your conversions by including an **SEM Landing Page** for free. This is a standalone page specifically designed to turn visitors into customers.



66% of B2B marketers report using SEM, making it the most paid marketing tactic among B2B companies.

CONTENT MARKETING INSTITUTE, 2016



The average number of Google searches per minute is 2.3 million.

GOOGLE, 2016



Nearly 90% of worldwide internet users search the web with online search engine, Google.

STATISTA, 2016

KEY FEATURES:

- Quick setup process
- Free call tracking included
- 24/7 access to your online dashboard or app to track results
- Free landing page designed for conversions
- Exposure on desktop and mobile across major search engines
- Get your ads in front of your local customers
- Experts build and optimize your campaigns

Propel offers SMS Lead Alert notifications! Text JOIN to 776735 to sign up!

Message & Data rates may apply. Up to 4 messages/day. Text HELP to 776735 for Help. Text STOP to 776735 to cancel. For Terms: www.propelmarketing.com/legal/advertising_terms. For Privacy: http://propelmarketing.com/legal/privacy_policy

Suggested product pairings:

LIVE CHAT

SEARCH ENGINE OPTIMIZATION

FACEBOOK ADVERTISING

ONTARGET - DISPLAY ADVERTISING



Effective Date: July 2016

Minimum Agreement: 6-month for Search Engine Marketing. Campaign extensions require no minimum number of months if purchased during active campaign or within 30 days of expiration of an existing campaign. Renewals after 30 days of expiration require 3-month commitment. All agreements subject to Propel Marketing's terms and conditions: propelmarketing.com/legal/advertising_terms. Rates subject to change.



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