

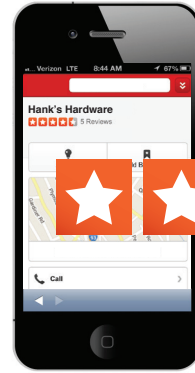


REPUTATION MONITORING

Know what customers are saying about you.

Don't let bad reviews shut you down. Everyone has an opinion and the Internet provides the megaphone. With 70% of consumers trusting online reviews, you can't afford to ignore what's being said online. Monitoring and addressing your online reputation has never been easier with your online dashboard.

Have more than one location? Our **Multi-Location Analytics** will simplify the monitoring process by providing you with an all-in-one inclusive report. Compare and contrast your locations' online presence with a quick glance, and analyze your efforts against your competition.



88% of consumers say they trust online reviews as much as personal recommendations.

SEARCH ENGINE LAND, 2014



To satisfy 85% of potential customers, a business should have at least 10 reviews.

SEARCH ENGINE LAND, 2014



9 in 10 consumers have read online reviews to determine the quality of a local business.

SEARCH ENGINE LAND, 2014

KEY FEATURES:

- Scour social networks, blogs, search engines, and review sites
- Monitor to help manage reviews
- Access to centralized dashboard
- Receive email alerts of recent reviews

Suggested product pairings:

LIST OPTIMIZATION

SOCIAL MEDIA OPTIMIZATION



Effective Date: December 2015

Minimum Agreement: 6-month for Reputation Monitoring and Multi-Location Analytics. All agreements subject to Propel Marketing's terms and conditions: propelmarketing.com/legal/advertising_terms. Rates subject to change.



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