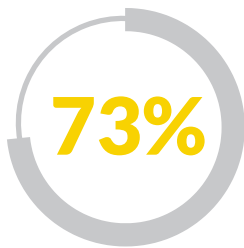


# LIVE CHAT LEADS

## Make Website Visits Matter More.

Live Chat Leads means your business never has to close its doors! Let us deliver 24/7 instant gratification to web visitors by connecting them to a live person with no wait times. By offering real time convenience, you can engage more visitors online, off the phone, and easily convert them into leads. Live Chat offers immediate ROI!



At **73%**, Live chat has the highest satisfaction levels for any customer service channel, compared to 61% for email and 44% for phone.

ECONSULTANCY.COM, 2012



**82%** of consumers rated getting issues resolved quickly as the number one element of a great online experience.

PARAPATURE.COM, 2013



**57%** of consumers said live chat was a desirable source of assistance.

PARAPATURE.COM, 2013

- Pay-for-Performance pricing
- Real-time leads and monthly reports delivered via email
- Seamless connect to call option
- Customize your Live Chat to remain consistent with your brand
- Agents turn website visitors into leads with customized script

## LIVE CHAT LEADS

Initial Set-up Fee	<b>\$249</b>
Bronze Package (up to 20 leads/month)	<b>\$300 / mo.</b>
Silver Package (up to 40 leads/month)	<b>\$500 / mo.</b>
Gold Package (up to 75 leads/month)	<b>\$750 / mo.</b>
Custom Packages	Available upon request

Suggested product pairings:

**SEARCH ENGINE MARKETING**  
**ONTARGET - DISPLAY ADVERTISING**



Effective Date: May 2015

\*Set-up fees are for one website, additional sites will require additional set up fees.

**Minimum Agreement:** 6-month for Live Chat Leads. All agreements subject to Propel Marketing's terms and conditions: [propelmarketing.com/legal/advertising\\_terms](http://propelmarketing.com/legal/advertising_terms). Rates subject to change.

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