

# INTERACTIVE VIDEO

*Make an impact in less than a minute*

Interactive Videos are the easiest way to make an impression in a short amount of time, effectively marketing your services. Engage your customers with customized, interactive content for maximum optimization and conversions.

Our 30 second professionally edited video includes a script and voice over, music, on screen text to support messaging and advanced transitions between images.



**78%** of internet users in the U.S. watch online video content on any device.

STATISTA



**40%** of consumers state that video increases the chance they'll purchase a product on their mobile device.





ADOBE



**4x** as many consumers would rather watch a video about a product than read about it.

EMARKETER

## Key Features:

-  Professionally written script & voice over
-  30 second edited video with music
-  Advanced transitions between images
-  On screen text to support messaging

## Suggested product pairings:

Total Website Plus | Social Conversations



Effective Date: June 2017

Minimum Agreement: 12-month for Interactive Video. All agreements subject to ThriveHive's terms and conditions: [thrivehive.com/legal/advertising\\_terms](http://thrivehive.com/legal/advertising_terms). Rates subject to change.