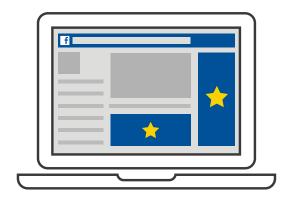


## FACEBOOK ADVERTISING

## Reach Your Target Market and Expand Your Audience

Facebook Advertising with Propel Marketing helps companies to reach their desired audience, grow their online presence, and build brand recognition through highly targeted ads. Let our experts develop and monitor custom-built Facebook Advertising campaigns to help your business increase website traffic, page likes, page post engagement or retarget website visitors to turn into new customers. With organic reach decreasing and the competition stiffer than ever, there's never been a better time to get started with ads on Facebook!

Want to maximize your conversions? Add a **Facebook** Advertising Landing Page - a standalone web page specifically designed to promote your message or offer.





Facebook has an average of **936 million** daily active users.

FACEBOOK, 2014



The average Facebook advertisement is about 1% the cost of a TV advertisement.

MOZ, 2014



Users spend an average of **21 minutes per day** on Facebook.

MARKETING PILGRIM, 2014

## **KEY FEATURES:**

- Run ads on mobile as well as desktop newsfeed

- Receive campaign reports featuring transparent data
- Choose advertising objectives based on your marketing and

Suggested product pairings:

**SOCIAL** 

**ONTARGET - DISPLAY ADVERTISING** 

INTERACTIVE VIDEO

\$500 per month/\$1500 min









