



FACEBOOK ADVERTISING

Reach Your Target Market and Expand Your Audience

Facebook Advertising with Propel Marketing helps companies to reach their desired audience, grow their online presence, and build brand recognition through highly targeted ads. Let our experts develop and monitor custom-built Facebook Advertising campaigns to help your business increase website traffic, page likes, page post engagement or retarget website visitors to turn into new customers. With organic reach decreasing and the competition stiffer than ever, there's never been a better time to get started with ads on Facebook!



Want to maximize your conversions? Add a **Facebook Advertising Landing Page** - a standalone web page specifically designed to promote your message or offer.



Facebook has an average of **936 million** daily active users.

FACEBOOK, 2014



The average Facebook advertisement is about **1%** the cost of a TV advertisement.

MOZ, 2014



Users spend an average of **21 minutes per day** on Facebook.

MARKETING PILGRIM, 2014

KEY FEATURES:

- Run ads on mobile as well as desktop newsfeed
- Reach exact target audience
- Track specific social actions with conversion pixels
- Receive campaign reports featuring transparent data
- Choose advertising objectives based on your marketing and business needs

Suggested product pairings:

SOCIAL

ONTARGET - DISPLAY ADVERTISING

INTERACTIVE VIDEO

\$500 per month/\$1500 min



Effective Date: September 2015

Minimum Agreement: 3-month for Facebook Advertising. All agreements subject to Propel Marketing's terms and conditions: propelmarketing.com/legal/advertising_terms. Rates subject to change.



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