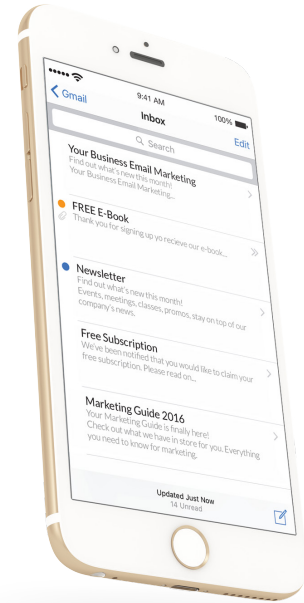


DIRECT EMAIL

*Reach the right people
at the right time*

Direct Email lets us build your email marketing campaigns and expand your customer base! By using your most current data, we ensure your campaigns reach active and high-quality leads. Whether you are running a promotion or announcing new products, Direct Email will micro-target your audience and provide you with measurable results.



54% of email is now opened on a mobile device.

LITMUS



There are **203.8 million** adult email users in the United States






STATISTA



3 out of 4 companies agree that email offers "excellent" to "good" ROI.

ECONSULTANCY

Key Features:

-  Guaranteed engagement of 8% opens and 1% click-throughs
-  Up-to-date database of over 200 million opted in email contacts
-  Access to 24/7 reporting via your custom dashboard
-  Choose from multiple email templates and work with ThriveHive to provide images, copy, offers, and links
-  Micro-target your audience based on geographics, demographics, vertical, behavior and more

Suggested product pairings:

OnTarget - Display Advertising | Social Conversations



www.HeraldTribuneDigital.com

Effective Date: June 2017

Minimum Agreement: All agreements subject to ThriveHive's terms and conditions: thrivehive.com/legal/advertising_terms. Rates subject to change.