



CALL TRACKING

Bring your business out of the shadows.

How do you know your marketing strategy is working? Today, more than ever, phone calls are still one of the best sources of quality leads for your business. Now you can finally shed light on what leads you gain from advertising campaigns on and off line.



61%



Over **61%** of advertisers say a telephone call from a prospective customer is the single most important lead.

BIA KELSEY, 2014

70%



70% of consumers used the "get directions" or "call" button on a local listing.

GOOGLE, 2014

52%



52% of people who take action after conducting a mobile search do so via the phone.

LUMA PARTNERS, 2014

KEY FEATURES:

- Trackable phone numbers
- Real-time analytics of all ad clicks and marketing-generated phone calls
- Ability to listen to phone call recordings via the easy-to-use dashboard
- Unique, local and toll-free numbers

Propel offers SMS Lead Alert notifications! Text JOIN to 776735 to sign up!

Message & Data rates may apply. Up to 4 messages/day. Text HELP to 776735 for Help. Text STOP to 776735 to cancel. For Terms: www.propelmarketing.com/legal/advertising_terms. For Privacy: http://propelmarketing.com/legal/privacy_policy

Suggested product pairings:

SEARCH ENGINE MARKETING

Call Tracking \$40 / mon.



Effective Date: June 2016

All agreements subject to Propel Marketing's terms and conditions: propelmarketing.com/legal/advertising_terms. Rates subject to change.



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